

INTERNATIONAL DAYS

SOUVENIR PROGRAMME

and

Song Book



June 30
July 1
1939

PRICE
10c

"International City"

Swift Current - Sask.

THE "LONDON BRIDGE" HOTEL

Greets You With a Most
Cordial

INTERNATIONAL
WELCOME

Hotel Alexandra

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Swift Current



I'll Tell the Cockeyed World

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THE ADVOCATE
Publishing Company Ltd.

International Days

SWIFT CURRENT

Friday and Saturday

June 30 - July 1

1 9 3 9



The artificial international language, Esperanto, was invented by Dr. Zamenhof, of Warsaw, in 1887. Simple in grammar, and forming its words by the addition of prefixes and suffixes to root words, it is akin to English in syntax, to French in vocabulary, to Spanish and Italian in sound, to German in the abundance of prefixes and suffixes, to Greek in correlative pronouns and the formation of participles and compound tenses, and to the Slavonic languages in the want of the indefinite article.

The grammar which is absolutely regular and without any exceptions, has been reduced to the utmost extent. There are only sixteen rules, and the reading can be learned in one hour. The noun is indicated by the terminal "o," to which "j" is added to indicate the plural. Adjectives terminate in "a," adverbs in "e" and the infinitive in "i." By means of a system of clearly defined prefixes and suffixes the dictionary is simplified and augmented to an almost unlimited degree.

In accordance with the celebration theme "International Days," it is appropriate that the "Foreword" of this souvenir book should be in Esperanto, the international language.

ANTAŬEN!

Dum la lastaj kelkaj jaroj la popoloj de la mondo vidis homojn militi kontraŭ homoj, ili vidis malamikecon kaj malharmonion, nacio malfidante nacion, kaj ĉiuj sentis la timon de ĉe pluaj militoj.

La kialo de tiom de malfido ekzistanta en la mondo nuntempe estas la propagando de malgusta speco, kondukante la popolojn al kredo ke aliaj rasoj estas iliaj malamikoj.

Ĉar homoj de dudek tri diversaj nacioj vivas kune en tiu-ci distrikto, paceme, amikeme, proksimumuloj, Rapida Fluo (Swift Current) decidis ke "Internaciaj Tagoj" estu la temo de ĝia 1939 unua de Julio, montrante ĉiujn naciojn vivante en harmonio ĉi-tie.

Tiamaniere Rapida Fluo (Swift Current) penas montri kiel ĉiuj nacioj povus vivi kune paceme, esperante ke en tiu malgranda maniero tiu-ci festo montru la vojon al pli granda harmonio kaj kompreno tra la tuta mondo!

(Translation on Page 12)

MANAGEMENT COMMITTEE

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RODEO EVENTS

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SECRETARY	J. E. ROONEY

COVER DESIGN BY JEAN WEBSTER

« CAUGHT ON THE STREET »



India



France



Argentina - Berber



Dutch



Spain - Orient



Cosmopolitan



Romania - Greece



Arabia - Irish



Turkey



Persia - Norway



Ukraine - England



Scotland



Barma-Gypsy



Istanbul Bohemia



Tyrol - Java



Limehouse-Egypt

1—

"THE PRAIRIES"
(Tune: Ya Ya Ya Ya)
Dedicated to Italy.

It's quite or-din-ary
For folks on the prairie
To go down but always come up again:
To take their reverses and not complain.
The life that we live here is not in vain.
The drought, the depression,
The dust, the recession,
Annoy us and dog us about a bit
You ask us "Why don't we get out of it?"
Why the fun that we have here is infinite.

CHORUS:

Ya, Ya, Ya, Ya,
We love our home, "The Prairies"
The open space is ev'ry place,
We have no confine.
We're gay here all of the time.
Ya, Ya, Ya, Ya,
Why do we stay on the prairies?
'Cause prairie folk can sing and joke;
There's no pomp and fuss:
The folks here are O.K. by us.

2—

THE JAMBOREE
(Tune: Irish Washerwoman)
Dedicated to Ireland

The Eagles, the Elks, the Kiwanis and
Masons
Now work hand in hand like one organiz-
ation,
All setting the stage for our next celebration.
It's bound to be good so be sure to be here.
The Trav-el-ers, Unemployed, Boy Scouts
and K.P.,
The Homemakers, Merchants, the Quota
and Rotary,
All work to make this the best show in
his-tor-y.
'T will be the biggest success of the year.

The Jamboree this time should be quite
sensational;
Swift Current people are getting irrational;
Stores down on Central have gone Inter-
national.
"Little Geneva" is dressed in her best.
With rodeos, baseball, concessions and
wrestling,
A long gay parade with a merry crowd
jostling
And clowning and singing and laughing and
chuckling.
They'll hear the commotion all over the
West.

3—

OH! GOOD NEIGHBORS
(Tune: Oh! Susanna)
Dedicated to the U.S.A.

Another celebration is planned for you this
year;
Of anything more crowded full of fun you'll
never hear,
A grand good time for all of you, and
fathers needn't fear.
That it will cost them very much, so come
again this year.

CHORUS:

Oh! Good neighbors,
We want to see you bound
For good old "Bearded City"
When July the first comes 'round.

The ro-day-o we'll have again, it was so
good before.
We promise there'll be seating for 'bout
twice as many more.
And other kinds of fun there'll be that will
not cost a dime,
Because you see we want you all to have a
durn good time.

CHORUS:

Oh! I had a dream the other night, when
ev'rything was still.
I thought I saw some people 'round, all
dressed up fit to kill.
The Scotsmen all decked out in kilts were
spending dimes around,
While the Irish drank Scotch whiskey, their
shamrocks green to drown.

CHORUS:

We invite all na-tion-al-it-ies to come here
on "The First."
And arm in arm like brothers true, to stand
and quench their thirst.
Here ev'ry man will then relate the merits
of his race,
You'll see good fellowship expressed on
ev'ry happy face.

CHORUS:

4—

BEARDS
(Tune: Smiles)
Dedicated to Swift Current's Beards.

There'll be beards with class and color:
There'll be beards that look divine.
There'll be beards that make you think of
cave-men:
There'll be beards that will be hard to find:
But no matter how they look or bother,
You will see them ev'ry place you go.
So, come out and represent your Country
At the Swift Current ro-day-o.

5—
"COME TO THE CELEBRATION"

(Tune: Lambeth Walk)
Dedicated to the English.

If you're com-ing Swift Curr'nt way,
Come for "In-ter-nation'l Days,"
We'll all have fun
Under the prairie sun,
If you ride, hitch-hike or walk,
If your shirt you have to hock,
Don't miss the show,
Come with your Belle or Beau (Hay)
You make yourself at home here:
The lid is off for this year:
Why don't you plan to blow off—
Step high—show off.
Once you get down Swift Curr'nt way,
You will always want to stay,
So you could be
As touched in the head as we.

6—
SWIFT CURRENT WAS A QUIET TOWN

(Tune: Solomon Levi)
Dedicated in jest to the Hebrews.

Swift Current WAS a quiet town,
All she discussed was wheat.
It's like the Tower of Babel now
To walk down Cheadle Street.
The Tartars mix with Chocktaws,
The Lap with Kickapoo,
And folks parade in masquerade
Down Central Avenue.

CHORUS:

What will the people
In our Dominion say,
When they learn that Swift Curr'nt
Is more insane each day?
We'll ne—ver live it down folks.
The stigma'll ne—ver die.
We'll all be classed as nuts folks,
And here's the reason why:

The Japanese, the Javanese,
The Dy—ak and the Serb,
Bohemians, Ruthenians,
All stand along the curb.
Mayor Taylor is a Mexican;
Al Shogan is a Turk;
Jim Greenblat is a Nubian slave
To Caliph Edgar Burke.

CHORUS:

The Quota Club's gone Amazon,
They sing the Warrior's chant.
That Berber is a barber,
He's Mustapha Percy Grant.
The Lewis kids are dressed like Yids,
The Advocate's a Pub.
The Leaning Tower of Pisa
Is only Laycock's Drug.

CHORUS:

The Hotel Alexandra now
Is "Argentina Tom's".
That Gaucho from the Pampas is
El Ferdinando Daum.
Dad Briggs is dressed in stolen towels;
He looks like Ghunga Din,
And though he knows that Allah's there,
His trust is in the pin.

CHORUS:

The Bank of Commerce 'cross the street
Is just like Taj-Mahal.
The Gondoleer whose song you hear
's Horatio Sydney Dahl.
That Hottentot in Amos' shop
Is good ol' Charley Skeates.
Ridge Booker looks like Ghandi now
Dressed up in Hotel sheets.

CHORUS:

Per-haps it's got the best of us,
This dust and lack of rain:
Per-haps the burning prairie sun
Has addled up our brain
You'll all agree, it looks like we
Must now be at our worst:
Why this is mild, we'll all be WILD
In Swift Curr'nt Ju-ly Firr—rrst.

FINIS.



7—

"CREAM PUFF"
(Tune: Josephine)

Dedicated to Cream Puff, the toughest
bronco in the 1938 Rodeo

Oh there never was a bronc just as tough,
As the mare they called Cream Puff,
Now when she leaves the chutes
There's a squall on the loose,
She's T.—N.—T.
Seems to me she's partly de-vil;
There's a demon in her eyes.
She uncoils like a snake,
As you sit there and rake
The rowl down her flanks and sides.
Oh! I guess it would be better
Just to scratch and then forget her;
All the punchers think it would be wise,
But I took my chance and drew her;
And the points are hard to get:
She's sure to be the one to catch the judges
eyes.
So I ooze down on the seat;
Now they throw wide the gate.
Out we spurt;
And I sprawl
In the dirt,

PROGRAMME

FRIDAY, JUNE 30

1.45—OFFICIAL CEREMONY AT FAIR GROUNDS (South East of City).

Official Welcome to International City—Mayor Jas. Taylor.

2.00—RODEO EVENTS.

- | | |
|-------------------------|----------------------------|
| 1. Saddle Bronc Riding. | 10. Saddle Bronc Riding. |
| 2. Calf Roping. | 11. Calf Roping. |
| 3. Saddle Bronc Riding. | 12. Cow Riding. |
| 4. Decorating. | 13. Calf Roping. |
| 5. Cow Riding. | 14. Bareback Horse Riding. |
| 6. Calf Roping. | 15. Wild Cow Milking. |
| 7. Cow Riding. | 16. Bareback Horse Riding. |
| 8. Decorating. | 17. Wild Horse Race. |
| 9. Cow Riding. | |

FEATURE ATTRACTIONS BOTH DAYS

1. Chet and Juanita Howell, San Jose, California, Internationally famous Rodeo and Circus Performers, in Fancy Roping and Trick Riding Acts.
2. California Bobbie Hill—Clowning Rope Artist.

6.30—BASEBALL—West End Ball Park.

New Orleans Crescent Stars vs Bearded House of David. Added Feature—Helen Stephens, former U.S. Olympic champion in track and field exhibitions.

9.00—BAND CONCERT—Featuring the Malta, Montana, 55 piece High School Band at Fair Grounds—Admission Free.

10.00—DANCES—Elks' Hall, Oddfellows' Hall, Ratepayer's Hall.

MIDWAY ATTRACTIONS

New and Novel Games for the Amusement of young and old. Five big rides for the kiddies. Free admission to midway.

DONORS OF RODEO PRIZES

Special Prizes for rodeo events have been donated by the following:

- J. Cyril Malone, manager Regina Brewing Co., Ltd., Regina.
Saskatchewan Brewers' Association.
Irving Borget, of Drewry's Ltd., Regina.
W. W. Cooper Co. Ltd., Swift Current.
Saskatchewan Championship Bronco Riding Shield—Ridge Booker, Healy Hotel.

All Times Listed Are Swift Current Daylight Saving Time.

PROGRAMME

SATURDAY, JULY 1st

9.30—KIDDIES' PARADE—On Central Avenue.

10.00—CHILDREN'S SPORTS—Kirkaldie Diamond.

12.00—PARADE OF THE NATIONS—Central Avenue and Railway East.

1.45—OFFICIAL OPENING CEREMONIES—Fair Grounds.

Speakers—Dr. Laurent Roy, French Consular Agent, Regina.

Jas. T. Harrison, representing City of Malta and Commercial Club.

Senator Robinson, representing the State and Governor of Montana.

Lieut.-Gov. A. P. McNab, Regina, Sask., British Crown representative.

Crowning of Queen of International Days Celebration.

2.15—RODEO EVENTS.

- | | |
|--------------------------|------------------------------|
| 1. Saddle Brone Riding. | 11. Calf Roping. |
| 2. Calf Roping. | 12. Cow Riding. |
| 3. Saddle Brone Riding. | 13. Calf Roping |
| 4. Decorating. | 14. Bareback Horse Riding. |
| 5. Cow Riding. | 15. Finals for Decorating. |
| 6. Calf Roping. | 16. Bareback Horse Riding. |
| 7. Cow Riding. | 17. Finals for Calf Roping. |
| 8. Decorating. | 18. Wild Cow Milking. |
| 9. Cow Riding. | 19. Finals for Brone Riding. |
| 10. Saddle Brone Riding. | 20. Wild Horse Race. |

6.00—BASEBALL—West End Ball Park.

New Orleans Crescent Stars vs Bearded House of David. Added Feature—Helen Stephens, former U.S. Olympic champion in track and field exhibitions.

6.30—BANQUET—For Registered Old Timers—Metropolitan Church.

Speaker—Lieutenant-Governor A. P. McNab.

Headquarters for Old Timers, Johnson Block.

8.00—PROFESSIONAL WRESTLING CARD—At Fair Grounds.

Special Event—Graham Nelson vs Mike Percheson, 1 fall—30 min. time limit.

Semi-Windup—Soldier Thomas vs Gus Johnson, 2 out of 3 falls—45 minutes time limit.

Main Bout—"Irish" Pat O'Dowdy vs "Bad Boy" Bob Cummings; 2 out of 3 falls—60 minute time limit.

10.00—BOWERY DANCE ON CENTRAL AVENUE.

11.00—CAR DRAW—AT BOWERY DANCE.

FIVE BANDS IN ATTENDANCE ON JULY FIRST.

- | | |
|----------------------------|---|
| 1. Malta High School Band. | 4. Swift Current Elks Band. |
| 2. Cabri Brass Band. | 5. 12th District Signals Pipe Band, Regina. |
| 3. Gull Lake Band. | By kind permission of the O.C. |

Public Address Systems supplied through courtesy of

Melhoff Electric Co., and Sykes' Piano Parlors.

This program will be followed as closely as possible but as it is issued two weeks in advance of celebration some alterations may be made.

Inquiries re accommodations should be made at International Days Committee Rooms, Central Avenue.

All Times Listed Are Swift Current Daylight Saving Time.

8—

MUSCOVITES AND TURKISTANS

(Tune: Ach, Du Lieber Augustin)

Dedicated to Germany.

Mus-co-vites and Tur-ki-stans,
Belgians and Cor-si-cans,
Kurds and Ba-by-lo-nians
Sing in the street.
The Tar-tar, the Bulgar,
The Dutch and the Magyar
Are singing songs together
As neighbours they meet.

Danes and Mon-ten-e-grans,
Galicians, Ba-var-i-ans,
Finns and Hin-du-stan-i-ans
Sing in the street.
The Aztec, the Cuban,
The Viking, the Tuscan
Are singing songs together
As neighbours they meet.



9—

THE CELEBRATION QUEENS

(Tune: I Love A Lassie)

Dedicated to Scotland.

Here are the lassies,
In costumes bright and snappy,
They're the girls who are running to be
Queen.

Here's Ed-ith and Thelma
With Ann and Marie-Elva,
Li-ala and Ger-al-dine.
Next are two Marg'rets
In dresses, green and scarlet,
Here's Fanny with Mur-i-el and Jean;
Now you've met the whole lot,
Be sure to mark your ballot
With "X" on your choice for Queen.

10—

"RODEOS"

(Tune: China Town)

Dedicated to the Chinese.

Ro-day-os create a thrill:
Watch them leave the chutes:
See that puncher take his spill:
That's a tough cayuse. (ride 'em cowboy).
Bare back broncs are tough today.
Wild steers bawl and blow.
Good show stock is on display
At the Swift Curr'nt Ro-day-o.

11—

"DUTCHMEN AND RUSSIANS"

(Tune: Chop Sticks)

Dedicated to the Chinese.

Dutchmen and Russians,
Italians and Prussians,
They're really all brothers you know.
Stretch out your hand
To a man in a land
Where they're singing and hearts are aglow.
Forget all the strife
That we have in this life,
And then friendship will flourish anew.
Remember to smile at your neighbors awhile
And then fortune will smile down on you.
So all sing to-ge-ther;
It matters not whether
You're English or Irish or French.
You soon will agree
That it's better to be
On the level than deep in a trench.

12—

LITTLE GENEVA

(Tune: Mademoiselle from Armentieres)

Dedicated to France.

Oh! "Little Geneva" 's quite a town.—
Parley vous.
They always smile and never frown.—
Parley vous.
Now last year they had "Frontier Days,"
Today they have another craze;
Come along and Parley vous.

"In-ter-nation'l Days" are here.—Howdy do.
To walk the streets it seems so queer.—
Howdy do.
For peoples of all nations mix
And show their nation's bag of tricks.
Comment ce va and howdy do.

The boys they all forgot to shave.—
It-chy chin.
And all the girls began to rave.—
It-chy chin.
The girls, they all began to rave,
"A beardless face is what I crave,
But keep away that it-chy chin."

Oh! Why is all the stock in town?—
Ro-day-o.
Oh! Why are all the punchers 'round?—
Ro-day-o.
Watch the broncos pitch and toss
To find who's master, man or hoss.
That's what makes a rodeo.



13—

MAY

(Tune: Turkey in the Straw)

Dedicated to Turkey.

Oh! I had a hen and her name was May,
But she ended up on a rest-rant tray,
Cause folks must eat on Dominion Day.
July the First was the end of May.

CHORUS:

Gone is my fine friend;
Gone now for good.
None to replace her;
None ever could.
But I had my fun
And I liked the show
In ol' Swift Current
At the Ro-day-o.

Oh! I had a mule and her name was May,
But she wouldn't move off the main highway,
And with all them cars goin' Swift Curr'nt
way.

July the First was the end of May.

CHORUS:

Oh! I had a cow and her name was May,
But the boys came 'round with cash to pay
From a hot dog booth on Dominion Day.
July the First was the end of May.

CHORUS:

Oh! I had a sow and her name was May.
And the C.P.R. have a right-o-way;
How she got on the track now I can't say.
July the First was the end of May.

CHORUS:

Oh! I had a mare and her name was May.
When you got on her back, how she'd pitch
and sway;
But a rodeo scout was out our way,
July the First was the end of May.

CHORUS:

Oh! I had a flivver and I called it May.
And bought a tin of paint to spray,
But the gasoline tin looked the same durned
way,
July the First was the end of May.

CHORUS:

Oh! I had a gal and her name was May.
And we went to town on Dominion Day,
But she met a slicker and they ran away.
July the First was the end of May.

CHORUS:



14—

EVERYBODY SING

(Tune: Toreador Song)

Dedicated to Spain.

Sing out with fer-vor, ev'rybody sing.
All sing in tune, let voices ring.
Let's greet each other with a happy song;
Sing-ing impels one along.
Sing with your friends on ev'ry side,
It surely will do you good
To be in a sing-ing mood.

15—

SWIFT CURRENT HODGE PODGE

(Tune: La Cucaracha)

Dedicated to Mexico.

Oh! Cleopatra, Oh! Cleopatra,
Robin Hood is here to see
Sir Walter Raleigh and Don Juan in
Kayaks on the Zuyder Zee.

The Arch de Triomphe on Unter Linden.
Two doors down from Tara's Hall.
Is now the home of Ricardo Cortez;
He lives there with William Tell.

That's Julius Caesar with Marco Polo,
Climbing up the Matterhorn.
The Bramapootra flows up beside them,
On its way around "The Horn."

And there goes Pharoah with Frank Pizarro,
Wading knee deep in the fjord;
While Joan of Arc shows Adolphus Hitler
How a Saint should hold a sword.

Now Montezuma is taking Venus
Down the Seine in birch canoe.
While Soo-Soo Foo Chow explains to Juno
"Many men smoke, Foo Man Chu."

16—

THE MAHATMA

(Tune: The Road to Mandalay)

Dedicated to India.

There are many men in history,
Who took arms up against their foe.
Now, the Romans had their Caesar,
And the French had their Napo!
There's a man of the Indian Empire,
A pass-ive resister he:
He's the 'riginal sit-down striker,
When he's on a fasting spree,
He's the Brahma called Ghandi.

CHORUS:

Oh, Mahatma's quite a guy,
Wears a loin-cloth 'bout his thigh.
He'll be on the streets of Swift Curr'nt,
He'll be sure to catch your eye.
In the "In-ter-national City"
On the first day of July,
Ghandi'll think his specs need fixin'
When his double passes by.

17—

INTERNATIONAL CITY

By Thos. E. Wylie

(Tune: Marching Through Georgia.)

Dedicated to our neighbors, The Yankees.

Listen to the rattle, and the prattle in the air.

Ev'rybody's doing it, lords and ladies fair.
Ev'ryone is gay here, folks from ev'ry where,
In the "League of Nations" in Swift Curr'nt.

CHORUS:

Let's sing, let's sing, for Peace has come to stay.

Let's sing, let's sing, let's all be gay today.

Clasp the hand of Friendship, laugh your cares away,
In the "In-ter-na-tion-al City."

See the brawny Scotsman with an accent strong as cheese,

Showing all the French girls braw big high-land knees.

Here and there a Colleen, eyes and smiles to please

Wel-com-ing neigh-bours to Swift Curr'nt.

CHORUS:

Who's the pretty Dutch girl with her wooden milking pail?

Guess she works in Cooper's, I saw her at the "Sale".

That pretty dark-eyed Spaniard, peeking through her veil?

Her folks are Welsh in Swift Curr'nt.

CHORUS:

Who's the hefty Russian with a beard down to his knees?

Name's McGregorinskki, born in old Dundee.
That Hottentot's my sister, I bet she don't know me.

In an Aztec in Swift Curr'nt.

CHORUS:

Chinaman and Jap who have not spoken for a week;

See them go together to visit Tom the Greek.

One to "drown" his Shamrock, one to wet his Leek.

Feuds are unknown in Swift Curr-ent.

CHORUS:

Let the fun go on boys, show to all the Earth,

How our "League of Nations," here has found new birth.

"Heil" and "Parley-vous" and call "Hello" for all you're worth.

Laugh with the crowd in Swift Curr-ent.

CHORUS:

18—

SING

(Tune: Shine)

Dedicated to Community Sing-Songs.

Sing—away your blues.

Sing—sing out the news.

Sing of cowboys at the rodeo

And the costumes at the Swift Curr'nt show.

Sing—and keep in rhythm

And you'll find that things will turn out fine.

Folks will sing out with ya,

They'll be friendly if ya,

Join in the song and sing.

19—

"SWIFT CURRENT"

(Tune: Katinka)

Dedicated to Russia.

Swift Cur-rent's not-ed

For shock-ing the sane.

She's at her worst

Each Ju-ly First.

Each year she steps out

And changes her name,

This year she's at it a-gain.

Each cel-e-bra-tion

Is worse than the last.

Let's all go native

'Til this one is past.

Our rep-u-ta-tion

Is not of the best.

It's known all over

The West.

20—

SWIFT CURRENT'S A TOWN OF BRAVADO

(Tune: Gay Cabalero)

Dedicated to South America.

Oh! Swift Curr'nt's a town of bravado,

They've started a curious fad-o

Each man grows a beard,

It makes them look wierd.

I'm sure they've gone practically mad-o.

They don fancy dress and parade-o

And stage a gigantic ro-day-o.

At train time they meet and sing in the street

Which makes all the visitors gay-o.

Each evening is one grand fiesta.

They come from all over the west-a.

They join with the crowd

And sing out so loud

The buttons all pop off their vest-a.

21—

LAST YEAR'S SHOW
(Tune: Giddy-up, Napoleon)

Swift Current rodeo sure is the place to go.
Last year I went there and had lotsa fun;
The first thing I saw was the big parade
And alone it was well worth the price I paid.

CHORUS:

Well I swan, I must be gettin' on;
Giddy-up, Napoleon! It looks like rain.

The next thing I did was to go to the rodeo;
Elbowed my way through the goshdinged
mob.

Traded my watch for a seat on the grand-
stand

An' saw those punchers do a durn fine job.

CHORUS:

I then asked the big boss to let me ride a
wild hoss,
But he sent me over to the merry-go-round;
It made me so mad I threw a ball at the milk
And they gave me a cupie doll for knocking
it down.

CHORUS:

Walkin' down the avenue, wonderin' what
to do,
I thought that Time had took a quick flip
back.
The stores all looked like the old "Frontier
Days"
And folks dressed as Honest John and
Gamblin' Jack.

CHORUS:

At night there was a boxin' match that
sure was swell to watch,
Clean face and bearded man fought to a
draw.
I'm goin' this year to the "International
Days,"
It's me one big holiday—Giddap-gee-haw!

22—

THE PARADE
(Tune: Blue Danube)

Dedicated to the countries in Danube Basin.

Here comes the Par-ade!
Strike Up the Band.

A float will be there
From Ev'ry Land.

The Queen on her throne;
All Hail the Queen!

And costumes galore,
The Best We've Seen.

Let's join in the song
As floats move along.
Oh! this great display
In array
Is the "Nations on Parade."

23—

SCRATCHY FACE
(Tune: Melancholy Baby)
Dedicated to the Girls who put up with it.

Please don't be so melancholy baby,
Even if it's hard on you:
Though my beard your face is scratching
Baby,
You know, dear, that I'm in love with you.
"International Days" will soon be over;
Then my face I'll shave once more.
So smile my honey dear,
Even though my beard you fear,
Or else I shall be melancholy too.

24—

MEMORIES OF "FRONTIER DAYS", 1938
By Thos. E. Wylie.
(Tune: Ol' Black Joe)
Dedicated to the American Negroes.

Let's sing a song, with a good old-time
refrain.
Sing loud and long, Old Times are here
again.
Costumes and beards we wear again once
more,
In hoops and curls, we live those Wild West
Days of yore.

CHORUS:

Bearded City, what a pity
That your waters onward flow.
They'll ne'er bring back
Those Frontier Days
Of long ago.

Let's sing of days when the cowboy rode
the plains.
Nought but his thrilling memory remains.
Now we recall those cowboy days gone by.
Let's span the years with song and cheers
this First July.

CHORUS:

Let's sing of days when hoary buffalo
Tossed his old beard, when the Red Man
made him go.
Down to the ri-ver bank which gives its
name
To our be-loved Swift Curr'nt town of
"Bearded" fame.

CHORUS:

Let's sing our praise to matron and to maid,
Loading the guns behind the frail stockade.
Here's to their names, upon the roll of Fame,
Who held the West, that we be bless'd in
Freedom's name.

CHORUS:

Let's sing the chor-us: Sing with might and
main.
Don't let our whis-kers drown the old
refrain.
Down through the years, "Remembrance"
songs we'll raise
And keep alive those Frontier times, and
Cowboy Days.

TRANSLATION OF ESPERANTO FOREWORD

During the past few years the people of the world have seen men warring on their fellow men. They have seen hate and discord, nation distrusting nation, and they have felt the fear of even greater wars.

The cause of much of the distrust that exists in the world today is propaganda of the wrong type, leading people to believe that other races are their enemies.

Because people of twenty-three different nationalities live together in this immediate district, all peaceful, neighbourly and friendly, Swift Current decided that "International Days" would be the theme for her 1939 July 1st Celebration, symbolizing all nations living in harmony.

In this manner Swift Current, by attempting to show all nations living together peacefully, is hoping that in some small way this celebration may show the way to greater harmony and understanding throughout the whole world.



Concerning Celebrations

For the "Frontier Celebration" of 1938, Swift Current produced a show on a much larger scale than any of her previous celebrations. The overwhelming response from the district was not only unexpected but also unprepared for with the result that thousands of people who attended the celebration could not be accommodated at the rodeo.

Swift Current has learned, however, that this district not only wants, annual, large scale celebrations but is eager to co-operate and assist to make them possible. "International Days" has been planned with this in mind.

A large, level tract of land, south-east of the city has been set aside for permanent fair grounds and before July 1st, 1939, permanent improvements on the new site will be erected to provide accommodations for 13,000 people to see the 1939 rodeo.

It is the hope of Swift Current that each successive celebration will provide the means for further permanent improvement on the fair grounds and that in a few years proper buildings and facilities will be available for handling an exhibition and grain show concurrently with the celebration.

An annual fair is something the people of this district should have. We believe it is something this district can have.

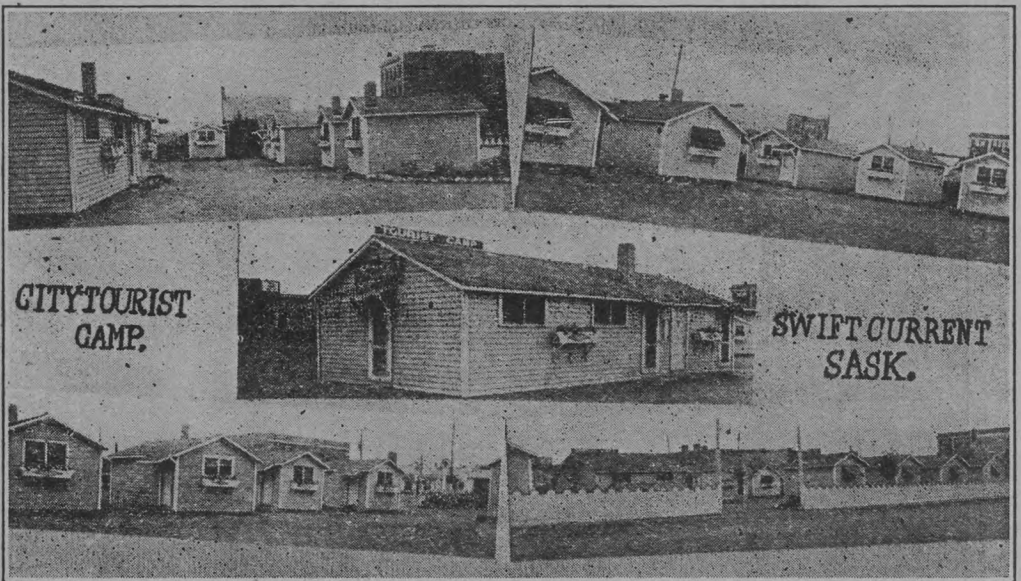
An International

WELCOME

To All Our Visitors

Whether you're visiting the International Days Celebration, June 30—July 1, or passing through on your vacation you will find the people of Swift Current friendly and courteous. Officials of the Board of Trade are at your service.

WE'RE PROUD OF OUR TOURIST CAMP



The Swift Current Board of Trade owns and operates this camp. Fourteen modern cabins, equipped for your comfort. Central building with showers and conveniences for your comfort. Situated in the heart of the city. Friendly service. Rated the only "Excellent" camp in Canada in the 1938 American Automobile Association Guide.

Swift Current Board of Trade

Welcome

THE RETAIL MERCHANTS' ASSOCIATION OF SWIFT CURRENT WELCOMES
YOU TO OUR CITY WHERE REASONABLE PRICES
AND SERVICE PREDOMINATE

Ben's Clothiers.
Briggs' Grocery Ltd.
Canadian Bakeries.
Carter-Jones Electric Co.
Central Meat Market.
Chester's Shoe Repair Shop.
City Meat Market.
City Grocery.
W. W. Cooper Co. Ltd.
Christie Grants
Cummings' Jewelry.
Diana Cafe.
Ed. McKenzie Ltd.
Eilers' Ltd.
Elite Cafe.
Fownes & Grant, Jewelers.
Gus' Dry Cleaners.
Harry Shaw Ltd.
Harry's Service Station.
Hogg & Clark, Grocers.
Kirkaldie Garage.
Kling's Department Store.
Laycock's Drug Stores Ltd.
Longmore's Drug Store.
McCrie's Furniture Store.
McIntosh's Furniture Store.
Model Bakery.
Model Shoe Repair.
Neil Motors Ltd.
Park Hardware Co.
Paris Cafe.
Rollefson's Hardware.
Safeway Stores Ltd.
Shogan's Drug Store.
Standard Motors Ltd.
Sykes' Piano Parlors.
Universal Tailors.
Venice Cafe.
Walkinshaw's Pharmacy.
Wigmore's Dry Goods.
F. W. Woolworth Co. Ltd.

Revelstoke Sawmill Co. Ltd.
Cut Rate Shoe Repair
Roy's Shoe Repair.
Motordrome Service Station.
C. E. Bray.
Coalbank Collieries.
Central Filling Station.
Main Service Station.
Clements' Sign Shop.
Plotkin's Grocery.
Swift Current Saddlery.
Uglen's Grocery.
Webster's Shoe Store.
Burke & Hemenway.
Swift Current Co-Op.
Swift Current Implement Co.
Tripp Lumber Co. Ltd.
Amos' Tobacco Shop.
Kruse Painting & Poster Co.
James & Rixson.
Swift Current Flour Mills.
McBride's Ltd.
Carman's Tobacco Shop.
Brown Bobbie Lunch.
C. C. Young & Co.
Service Centre Station.
Falconer Garage.
Reidler's Service Station.
Hansen's Service Station.
Princess Cafe.
Great West Implement Co. Ltd.
Castle Cafe.
A. Kelly, John Deere Agent.
Melhoff Electric.
A. V. Newton, Massey-Harris.
Regal Cafe.
Metropolitan Stores Ltd.
Snack Shop.
Topper Delicatessen.
Pioneer Co-Op.
Swift Current Produce Co.

LOCAL EXECUTIVE COMMITTEE

M. H. Shaw, president; A. V. Shogan, vice-president; W. McKay
and J. Kling, executive members.

Provincial President of the Retail Merchants' Association,
L. W. D. Park, Swift Current.